

**REMARKS**

Claims 1, 3 – 20, 22 – 38 and 42 – 47 are pending in the present application, wherein claims 44 – 47 are newly added. Claims 2, 21 and 39 – 41 were previously canceled. Reconsideration of the application is respectfully requested.

A PTO-892 that accompanied an office action dated 15 MAR 2007 lists a non-patent document, item x, namely “Allied National Debt Collection Company information page <http://www.andc.com/coinfo.htm>” (hereinafter “the Allied document”). The copy of the Allied document provided by the Office shows an earliest copyright date of 2002. Applicants filed the present application on 21 DEC 2001. Thus, it appears that the Allied document was published after the filing date of the present application, and as such, the Allied document is not prior art. Applicants are respectfully requesting that the Examiner please review the Allied document, and in the next communication **please acknowledge that the Allied document is not prior art**.

In section 7 of the Office Action, claims 1, 3, 7, 8, 10, 13, 15, 16, 20, 22, 25, 27, 30, 32, 34, 35, 42 and 43 are rejected under 35 U.S.C. 103 as being unpatentable over a combination of:

- (a) infoUSA (hereinafter “the infoUSA document”);
- (b) Experian (hereinafter “the Experian document”);
- (c) the Allied document; and
- (d) StockBoss (hereinafter “the StockBoss document”).

Above, Applicants explained that the Allied document is not prior art. As such, the Allied document cannot be asserted in a rejection of the claims. Nevertheless, Applicants are clarifying an aspect of claims 1, 20, 42 and 43.

Claim 1 provides for a method of providing business information to a user. The method includes, *inter alia*, presenting to the user, through an integrated interface, one or more menus that permit the user to select a plurality of business services and to identify a target business, wherein the plurality of

business services is offered by a centralized service provider, and processing, by the centralized service provider, an order for the selected plurality of business services concerning the target business.

In accordance with the present invention, a user is presented with one or more menus that permit the user to select one or more of a plurality of business services (page 1, lines 29 – 31). FIG. 1 is a chart that depicts a suite of business services. FIG. 2 is a diagram of a system 40 that performs the method of claim 1. In system 40, a computer system 42, i.e., a centralized service provider, and a business database 46 operate to provide, via a network 44, in reply to a request from a user device 42 or from an E-Business device 46, business data that is pertinent to the suite of business services depicted in FIG. 1 (see page 6, lines 1 – 4, as amended 15 JUN 2007). FIG. 4 is an example of a menu of business services (page 3, line 27).

Each of the infoUSA, Experian, Allied and StockBoss documents is directed to a service or product provided by one of infoUSA, Experian, Allied and StockBoss, respectively. The services provided by infoUSA, Experian, Allied and StockBoss appear to be independent of one another. As such, the services offered by infoUSA, Experian, Allied and StockBoss, collectively, are not being offered by a centralized service provider.

Additionally, each of these references appears to allow a user to select a single business service. For example, in the StockBoss document, a user can apparently select “Price Alerts in Real time” or “Tracking IPOs”, but cannot concurrently select “Price Alerts in Real time” and “Tracking IPOs.” None of the references appears to disclose an arrangement that allows a user to concurrently select a plurality of business services. Therefore, none of these references appears to disclose processing of an order for a plurality of business services.

In view of the above-noted observations, Applicants submit that the cited combination of the infoUSA, Experian, Allied and StockBoss documents neither discloses nor suggests presenting to the user, through an integrated interface, one or more menus that permit the user to **select a plurality of business services** and to identify a target business, wherein the plurality of business services is **offered**

**by a centralized service provider**, and processing, by the centralized service provider, **an order for the selected plurality of business services** concerning the target business, as recited in claim 1. Thus, claim 1 is patentable over the cited combination of the infoUSA, Experian, Allied and StockBoss documents.

Each of claims 20, 42 and 43 includes recitals similar to those of claim 1, described above. As such, claims 20, 42 and 43, similarly to claim 1, are patentable over the cited combination of the infoUSA, Experian, Allied and StockBoss documents.

Claims 3, 7, 8, 10, 13, 15 and 16 depend from claim 1. Claims 22, 25, 27, 30, 32, 34 and 35 depend from claim 20. By virtue of these dependencies, claims 3, 7, 8, 10, 13, 15, 16, 22, 25, 27, 30, 32, 34 and 35 are also patentable over the cited combination of the infoUSA, Experian, Allied and StockBoss documents.

Applicants are requesting reconsideration and withdrawal of the section 103 rejection of claims 1, 3, 7, 8, 10, 13, 15, 16, 20, 22, 25, 27, 30, 32, 34, 35, 42 and 43.

In section 8 of the Office Action, claims 18, 19, 37 and 38 are rejected under 35 U.S.C. 103 as being unpatentable over a combination of the infoUSA, Experian, Allied and StockBoss documents, further in view of U.S. Patent Application Publication No. 2002/0072927 to Phelan et al. (hereinafter “the Phelan et al. publication” and Official Notice.

Claims 18 and 19 depend from claim 1, and claims 37 and 38 depend from claim 20. Applicants submit that neither of the Phelan et al. publication nor the Official Notice make up for the deficiencies of the infoUSA, Experian, Allied and StockBoss documents, as they relate to claims 1 and 20. Accordingly, Applicants further submit that claims 1 and 20, and claims 18, 19, 37 and 38, by virtue of their dependencies, are all patentable over the cited combination of references.

Applicants are requesting reconsideration and withdrawal of the section 103 rejection of claims 18, 19, 37 and 38.

In section 9 of the Office Action, claims 4 – 6, 9, 14, 17, 23, 24, 31, 33 and 36 are rejected under 35 U.S.C. 103 as being unpatentable over a combination of the infoUSA, Experian, Allied and StockBoss documents, further in view of Official Notice.

Claims 4 – 6, 9, 14 and 17 depend from claim 1. Claims 23, 24, 26, 31, 33 and 36 depend from claim 20. Applicants submit that the Official Notice does not make up for the deficiencies of the infoUSA, Experian, Allied and StockBoss documents, as they relate to claims 1 and 20. Accordingly, Applicants further submit that claims 1 and 20, and 4 – 6, 9, 14, 17, 23, 24, 31, 33 and 36, by virtue of their dependencies, are all patentable over the cited combination of references.

Applicants are requesting reconsideration and withdrawal of the section 103 rejection of claims 4 – 6, 9, 14, 17, 23, 24, 31, 33 and 36.

In section 10 of the Office Action, claims 11, 12, 28 and 29 are rejected under 35 U.S.C. 103(a) as being unpatentable over a combination of the infoUSA, Experian, Allied and StockBoss documents, in view of my.hoovers.com (hereinafter “the my.hoovers.com document”) and Official Notice.

Claims 11 and 12 depend from claim 1, and claims 28 and 29 depend from claim 20. Applicants submit that neither of the my.hoovers.com document nor the Official Notice make up for the deficiencies of the infoUSA, Experian, Allied and StockBoss documents, as they relate to claims 1 and 20. Accordingly, Applicants further submit that claims 1 and 20, and claims 11, 12, 28 and 29, by virtue of their dependencies, are all patentable over the cited combination of references.

Applicants are requesting reconsideration and withdrawal of the section 103(a) rejection of claims 11, 12, 28 and 29.

As mentioned above, Applicants are clarifying an aspect of claims 1, 20, 42 and 43. Applicants are also revising claims 1, 20, 42 and 43 to one or both of (a) delete recitals that do not appear to be necessary for patentability, and (b) avoid recitals of means plus function. Additionally, Applicants are amending claims 3, 4, 6, 9, 11, 15, 22, 23, 26, 28, 32 and 33 for consistency with the language of the claims from which they depend.

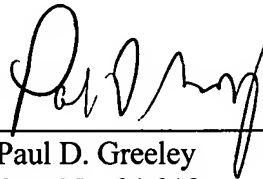
Applicants are adding claims 44 - 47 to provide claim coverage for subject matter that was previously presented, for example, in claim 1.

In view of the foregoing, Applicants respectfully submit that all claims presented in this application patentably distinguish over the prior art. Accordingly, Applicants respectfully request favorable consideration and that this application be passed to allowance.

Respectfully submitted,

Date

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